

Steer Ahead Driving School Photograph & Media Consent Form



Full Name: _____

Occasionally, we may take photographs of the students at Steer Ahead Driving School. We use these images as part of our business promotions and sometimes in other printed publications. We will also use them on our website and Facebook page.

When we use photographs of individual students, we will only use the first name of that student in the accompanying text or photo caption.

From time to time, we may choose to use images to promote Steer Ahead Driving School through advertising campaigns online. In this case, we will only use first names with any images used. These will appear on our social media platforms such as Facebook to promote the driving school. Images taken of students will be used to keep our website up to date with our student successes. We may also wish to use any testimonials provided as part of our advertisement and an image may be used with this to provide validity for our site visitors.

To comply with the Data Protection Act 1988 and the General Data Protection Regulation 2016/679, we need your permission before we can photograph or make any recordings of your child. Please answer the questions below, then sign and date the form where shown and return the completed form to the school.

Please circle your answer

I give permission for my photograph to be used in any printed publications by Steer Ahead Driving School. Yes / No

I give permission for my image to be used on our website. Yes / No

I give permission for my image to be used on our social media site (e.g. Facebook). Yes / No

I give permission for my photograph to be taken when I pass my driving test to help Steer Ahead to celebrate student successes. Yes / No

I have read and understood the conditions of use on the back of this form. ☐ *Please tick*

Signature: _____ Date: _____

Please Print Name: _____

Conditions of use



This form is valid indefinitely from the date you sign it.

Photographs will remain on our website and social media feeds once you have left us and will continue to be used within any publications that we may make.

We will not use the personal details or full names (which means first name and surname) of any student in a photographic image or video, on our website, on our social media platforms or in any printed publications.

If we use photographs of individual pupils, we will not use the full name of that student in the accompanying text or photo caption; however, we will include the first name.

We reserve the rights and ownership to the image once it has been taken and therefore allowing us to place on any material connected to us as given consent in the form attached. However, you can request to view the material before it is published. You can also request a copy of any material taken which cannot be used to sell or make a profit in any kind of way and therefore can only be used for personal use. This will be provided via a recorded email within 5 working days and we ask that you confirm receipt of this email to ensure that the material has safely arrived for safeguarding purposes.

By signing this document, you are agreeing that your answers are valid for any situation where we may wish to photograph. We will, however, cordially ask your verbal permission before taking any photographs.

Websites and social media platforms can be viewed throughout the world and not just in the United Kingdom where UK law applies.